

## SMS solution for small businesses

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At ALLab we have developed a SMS platform that allows personalised bulk SMS sending, SMS querying (the user sends a SMS, the system responds following a pre-defined message script). The platform uses SMS modems or it can communicate with an operator gateway. It manages the SMS sending tasks according to the destination operator (to minimize operating costs) and allows SMS scheduling, user group management. The tool is fully web based. We have conceived a number of use cases, from marketing to assisted living (our special area of interest). The new marketing tools allowed by interactive SMS messages are very promising and strong innovative solutions can be deployed.

We are now looking for a partner to further develop and licence this solution, and we open to discuss a partnership model.

If you want to know more about this, please contact [us](#) .